

Unit 12: Specialist study in creative media production

Assessment & Grading Recording Sheet

 Learner Name: **Robert Simpson**

 Assessor: **Lee Mills**

 Date: **15.02.18**

To achieve a Pass grade the learner must achieve all of the following criteria;

Assessment Criteria for PASS R= Referral, S = satisfactory, HS = High Standard, VHS = Very High Standard	R	S	HS	VHS	Summary of Evidence/Reason for Referral
1.1 Critically describe a range of contextual perspectives influencing a chosen discipline in creative media production.			X		Essay Proposal You have considered animation from a number of technical perspectives and considered the different ways that studying each of these might help your work in future. Try to always use full sentences rather than bullet points with this type of writing unless a specific list of points is needed. When you discuss your justifications try to give some examples from previous practice or your own. There is good justification of what you want to produce and why studying this area will have a positive impact on your future work. To cement the grade give more specific examples of how you think the specialist study will have a positive impact on your work and discuss what specific elements of character design you plan to look at.
1.2 Apply knowledge of critical perspectives to inform own practice.		X			
2.1 Identify a range of relevant academic and cultural sources for a personal research project.		X			Literature Review You have identified a range of relevant academic and cultural sources and been able to consider how useful these will be to your specialist study. The language in your lit review falls outside of academic convention on a number of occasions but you make some points as to the usefulness of each of your sources. However, although you have been able to discuss what you intend to gain from each of the sources it isn't clear or specific exactly what aspects you have taken from each of the sources. For example in the discussion of the first source you say it was useful as it helped you to identify what tools you need, but what are the tools specifically? Is this inline with other sources you've read or what you already know about animation workflow?
2.2 Critically evaluate information from a range of sources to inform ideas.		X			
3.1 Apply academic conventions in the production and presentation of ideas.		X			Specialist Study Report You have applied academic convention and been able to write in the third person for some of the report and include quotes from academic sources. However, there are lot's of occasions through the report where you have quoted a book and not really discussed its relevance or had it back up a point you've already made. There are also some parts of the report that sound a little conversational, which isn't appropriate for academic writing. The ideas in your report are good and it is clear the positive impact having studies character design should have in the way that you think about your own character designs. There are some interesting discussion points around the way the medium affects the characters form but these only point out the differences rather than exploring why they might exist.
3.2 Effectively communicate ideas in appropriate formats.			X		
Has the student passed the Unit?	Pass: X	Referral:	Referral Actions:		